

# PRESS RELEASE

Berlin, Nov 15, 2021

## **C/O BERLIN OPEN HOUSE – HOSTED BY AIRBNB**

A Partnership to Support Berlin's Culture Scene

**C/O Berlin** and **Airbnb** invite to **C/O Berlin Open House – hosted by Airbnb** on **Dec 2, 2021** from **11:00–22:00**. The event features **free entry** to C/O Berlin and **tours** of the exhibitions **Lee Friedlander . Retrospective** and **Peter Miller. Dear Photography**. A **Lightning Talk** by US photographer and master of color photography **Joel Meyerowitz** at **19:00** is a special **highlight**.

Berlin's arts and culture scene is vibrant and multifaceted, attracting both Berliners and visitors from around the world. Indeed, the city's cultural offerings are one of the main reasons why tourists travel to Berlin. By teaming up with C/O Berlin for **C/O Berlin Open House – hosted by Airbnb**, Airbnb hopes to help reinvigorate the local cultural scene.

### **PROGRAM OVERVIEW\***

16:00/17:00/18:00/20:00/21:00: Half-hour guided tours of the exhibitions

18:00–22:00: DJ IAMKIMKONG

19:00–20:00: Lightning Talk by Joel Meyerowitz . Photographer (English)

Complimentary drink at Barkin'Kitchen in C/O Berlin

### **STATEMENTS ON THE PARTNERSHIP**

*C/O Berlin embodies a modern and innovative approach to culture. Our independent exhibition space facilitates a lively dialogue between culture and business in Germany's capital city. After working successfully with supporters to realize a number of projects, we are delighted to enter into a long-term cooperation with Airbnb. This begins with a gift to all Berliners: the first Airbnb Open House takes place at C/O Berlin on December 2, 2021 and invites visitors to discover our current exhibitions for free. We are delighted to be embarking on this partnership—and look forward to the inspiring photographic experience that Airbnb has made possible for Berliners!*

– **Stephan Erfurt**, CEO C/O Berlin Foundation

*The past year has been a challenge for us all, and we have been limited and isolated to an unimaginable degree. All of us are eager to rediscover Berlin's multifaceted art and culture scene. We are happy to offer Berliners and their guests free entry to a local cultural offering in partnership with the C/O Berlin Foundation as part of C/O Berlin Open House—hosted by Airbnb. In doing so, we hope to play a small role in reinvigorating the city's cultural life.*

– **Kathrin Anselm**, general manager for DACH, CEE and Russia at Airbnb

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*For the evening event, I've put together a unique talk as thanks for Airbnb's support of C/O Berlin and Berlin's cultural scene. I want to share photos that capture unexpected, often unusual and inspiring moments from everyday life on the road.*

– **Joel Meyerowitz**, photographer and pioneer of street photography and new color photography

The next **C/O Berlin Open House – hosted by Airbnb** is planned for early summer 2022.

*\*Attendees must be fully vaccinated or show proof of recovery from Covid. Visitor capacity is limited. Waiting times may occur. Registration on site via the Corona warning app or the Luca app is required. The number of participants for the guided tours is limited.*

## **CLOSE UP – REDISCOVER PHOTOGRAPHY**

As well as joining an Open House, art lovers can take part in a newly designed Experience on Airbnb at C/O Berlin. **Close Up – Rediscover Photography** invites guests behind the scenes of C/O Berlin. The host, Uli, talks about the genesis of the exhibition space, points out highlights, and shares background details and fun facts about individual works.

**C/O Berlin** is an independent exhibition center for photography and visual media. Based at Amerika Haus in Berlin-Charlottenburg, C/O Berlin presents works by artists from Germany and around the world, supports emerging talents each year, and organizes workshops on visual and art education for all ages.

**Airbnb** was born in 2007 when two Hosts welcomed three guests to their San Francisco home, and has since grown to 4 million Hosts who have welcomed more than 1 billion guest arrivals in almost every country across the globe. Every day, Hosts offer one-of-a-kind stays and unique Experiences that make it possible for guests to experience the world in a more authentic, connected way.

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