

PRESS RELEASE

Berlin, May 24, 2022

C/O BERLIN OPEN HOUSE – HOSTED BY AIRBNB

A Partnership to Support Berlin's Culture Scene

C/O Berlin and **Airbnb** invite to **C/O Berlin Open House – hosted by Airbnb** on **July 1, 2022** from **11:00–23:00**. The event features **free entry** to C/O Berlin and **tours** of the exhibitions **Susan Meiselas . Mediations** and **Bieke Depoorter . A Chance Encounter**. A **Lightning Talk** by US photographer **Susan Meiselas** at **18:30** is a special **highlight**.

Berlin's art and cultural scene, which is the best advertisement for the German capital, offers a unique diversity that attracts guests from all over the world. Following two years of restrictions due to the pandemic, it is time for the city's cultural offerings to flourish again and regain its central position in Berlin life. That is why Airbnb is resuming its collaboration with C/O Berlin to make a new contribution to the local cultural scene after its first successful partnership in December 2021. This summer, the exhibition venue and Airbnb once again invite Berliners and visitors to rediscover the diversity of Berlin's cultural scene in the format *C/O Berlin Open House—hosted by Airbnb*.

"As a nonprofit exhibition venue, C/O Berlin is known for its vibrant partnerships linking cultural and business sectors. We are convinced that both organizations benefit from this form of collaboration, and we would be very pleased if partnerships such as this one with Airbnb could be developed and organized together in the long term. The second Open House is the fruitful continuation of our first event and is a gift for all Berliners."

– Stephan Erfurt, CEO C/O Berlin Foundation

The focus is on the work of US photographer Susan Meiselas, who will be present at *C/O Berlin Open House – hosted by Airbnb*. In her lecture, she will present photographs that show unexpected and moving moments that she has captured in her photography projects. Susan Meiselas is a pioneer among politically active photographers and those who uses a collaborative approach with her subjects. She captures moments with her camera that tell of the dark sides of human existence and give more visibility to marginalized groups.

"We are pleased that the cooperation with the C/O Berlin Foundation will take place for the second time. It is wonderful to see how all facets of the scene are recovering after the pandemic. Berlin is a paradise for people who love art, and with free admission to the event *C/O Berlin Open House—hosted by Airbnb* we hope to create fresh motivation for Berliners and visitors to explore the diversity of the local cultural scene."

– Kathrin Anselm, general manager for DACH, CEE and Russia at Airbnb

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In addition to visiting the 'Open House', art lovers can take part in an Experience on Airbnb that was especially developed by C/O Berlin. **Close Up – Rediscover Photography** invites guests behind the scenes of C/O Berlin. The host, Uli, talks about the genesis of the exhibition space, points out highlights, and shares background details and fun facts about individual works.

C/O Berlin is an independent exhibition venue for photography and visual media. Based at Amerika Haus in Berlin-Charlottenburg, C/O Berlin presents works by artists from Germany and around the world, supports emerging talents each year, and organizes workshops on visual and art education for all ages.

Airbnb was born in 2007 when two Hosts welcomed three guests to their San Francisco home, and has since grown to 4 million Hosts who have welcomed more than 1 billion guest arrivals in almost every country across the globe. Every day, Hosts offer one-of-a-kind stays and unique Experiences that make it possible for guests to experience the world in a more authentic, connected way.

Press Contact

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