

# PRESS RELEASE

Berlin, Nov 3, 2022

## **C/O DIGITAL FESTIVAL**

New Values

**C/O Berlin** will present the results of **C/O Digital's** first annual program at the **C/O Digital Festival . New Values** on **December 9 and 10, 2022** at the Amerika Haus, Hardenbergstrasse 22–24, 10623 Berlin.

**C/O Digital** is C/O Berlin's digital platform that is dedicated to investigating internet-based visual cultures and their artistic forms of expression. C/O Digital illuminates, interprets, and presents topics that interface with photography, doing so from the perspective of digital cultures. The program promotes artists who are dealing with urgent questions of digitality and supports artistic processes of research and production through events, workshops, and discussion formats. The program of C/O Digital offers spaces for artists, scholars, and the digitally interested audience to interact, both online and off.

"We view C/O Digital as an important extension of C/O Berlin. The new content and offerings can be accessed from anywhere at any time—independent of our highly frequented location here in Berlin-Charlottenburg. With the festival as a highlight of C/O Digital's annual program, we are combining our strong points to make our new digital content physically experienceable at the Amerika Haus, and we invite all visitors to embark on a new journey of discovery."

—Stephan Erfurt, CEO, C/O Berlin Foundation

**C/O Digital Festival . New Values** will present the results of this year's annual program on two consecutive days on location, allowing visitors to partake and join in the discussion. The topics that were focused on in 2022 will be further developed in conversations with artists and mentors, workshops with participants in our online program, participative events, and podium discussions.

C/O Digital and the new C/O Digital Festival receive support from the Deutsche Kreditbank AG (DKB).

"Digital transformation affects us economically and socially in all areas. We believe that it requires a space for experiments and discourse. In this respect, art can offer new perspectives and inspiration. This is exactly what is happening on C/O Berlin's new digital platform: artworks, discourse, and events related to digital visual culture are given their own space. The festival serves to enlarge this space and its accessibility. We are very pleased to make this event possible with our sponsorship and to contribute to making digital art and its ideas available for everyone."

—Jan Walther, CFO, Deutsche Kreditbank AG (DKB)

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In 2022 C/O Digital's annual topic was **New Values**, focusing on the artistic investigation and redefinition of the term value. Productivity, efficiency, and economic success are the pillars of the digital platforms that continuously engage us in a growing and changing digital world. Searching for new definitions of value and networks based on caring, solidarity, and trust that are remote from capitalist and profit-oriented guidelines is a challenge. This year's artists **Ayoung Kim, Debbie Ding, and Keiken** from the incubator program have taken this challenge in an exchange with the mentors **Geert Lovink, MetaObjects, and The New Design Congress**, renegotiating and challenging the term value through artistic research and production. Methods of virtual gaming were used to imagine social forms of interaction outside the economic market resulting from this research: creating worlds, building up networks, and trying out new forms of value. For this reason, gaming became one of the focuses of the 2022 annual program as a strategy of critical thinking and challenging existing systems.

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## **C/O Digital Festival**

New Vaules

### **Festival**

Fri, Dec 9, 2022 . 18:00–00:00

Sat, Dec 10, 2022 . 11:00–20:00

### **Admission**

Free

### **Program**

tba

### **Organizer**

C/O Berlin Foundation

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#codigital

#newvaluesfestival

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### **C/O Digital Festival New Values is made possible by**

DKB – Deutsche Kreditbank AG

### **C/O Digital is supported by**

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